Overview

- Introduction to P2Rx
- Genesis for the National Sustainable Lodging Network
- Goals and objectives of the Network
- Overview of site features
- Launch date and next steps
P2Rx is a national network of regional centers that advance pollution prevention as the cornerstone of sustainability.
Genesis for National Sustainable Lodging Network

- Growth of green practices and demand for these practices in the marketplace
- Sustainable hospitality a national priority for EPA's Pollution Prevention Division
- Dozens of state and local sustainable lodging programs with more coming online each year
- P2Rx Centers’ connections with fed/state/local programs through existing regional networks
- Growing need for real-time networking among practitioners
National Sustainable Lodging Network

Objectives:

- Connect state and local sustainable hospitality program managers and lodging operations on a national level through the use of social networking
- Facilitate the exchange of information and ideas of practitioners in real-time
- Provide a single point of access to state/local programs and hospitality resources available through P2Rx
National Sustainable Lodging Network

- **Features**
  - **Groups** – virtual forums for members to interact
  - **Calendar of Events** related to sustainable hospitality, such as conferences and webinars
  - **Training Materials** from past conferences, workshops, and webinars
  - **Other forms of Web 2.0 technology and social media**, including Blogs, Videos, and News
  - **Sustainable Practices** that highlight P2Rx information resources and include best practices, P2 opportunities, and case studies
Launch/Next Steps

- Site will launch On April 1st, 2011
- Registrants for this webinar will be notified of launch and invited to participate
- Will be holding a future webinar on how to use participate in the Network
Thank You

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