



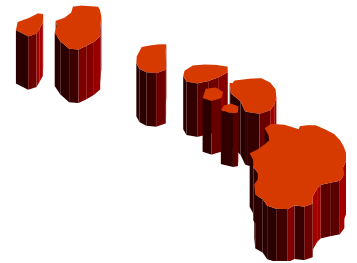
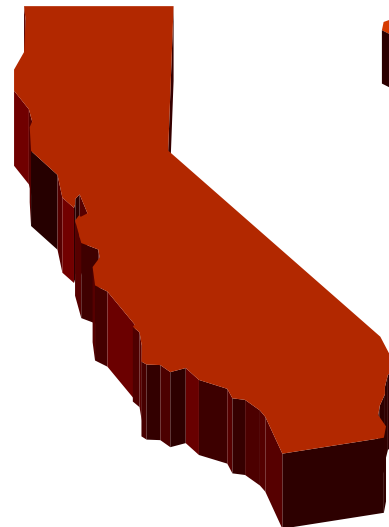
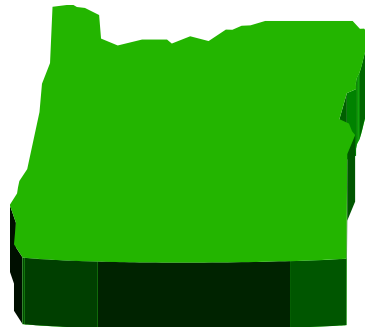
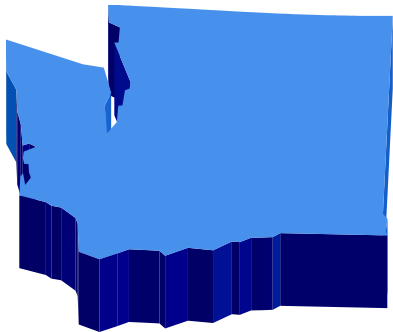
West Coast EPP Collaborative

Advancing Green Purchasing Through the Use of Trusted Ecolabels

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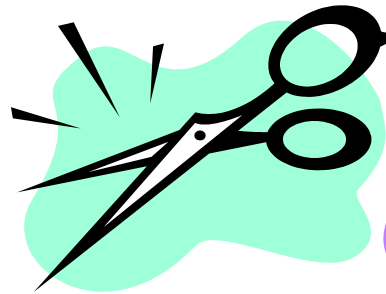
Who, what, and why

- Share knowledge and expertise
- Institutionalize EPP in state procurement
- Use purchasing power to shape a better future



First projects

- Advise on WSCA Solicitations
 - First Effort: Industrial Supplies Contract
 - Next: Green cleaners and office supplies
- Respond to draft documents from EPA, others



Incorporate use of green labeling in bid documents

1. Include EPA definition for EPP
2. Ask for easy search capability
3. Ask vendors to supply independent third party certification near product name
4. Remove toxins from packaging
5. Include product take back
6. Increase score for EP products to match price, performance, and availability

Make green products easier to purchase!

- What green products are available?
- What certifications do they have?



Use Independent Third Party Certifiers



Green Seal (multi-attribute)



Eco Logo (multi-attribute)



Forest Stewardship Council (multiple attribute)

FAIR TRADE



Fair Trade Certified (multiple attribute)



Green Guard (single attribute: Low VOC)



Green-e (single attribute: renewable energy)

Eco-Rating Tools



- Energy Star (Energy efficiency)



- EPEAT ("Green" computers)



- USGBC LEED (Green buildings)

Others Related Programs

- Design for the Environment – DfE
- Registration, Evaluation, Authorization and Restriction of Chemicals – REACH
- Restriction of Hazardous Substances Directive- RoHS



Where is the Collaborative headed?

- Collaborate with more states, EPA/other green purchasing groups
- Influence more contracts such as lighting, vehicles, office supplies
- Find and promote model contracts that work
- Provide education to state and local government

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www.ecy.wa.gov/beyondwaste/epp.html