Advancing Green Purchasing Through the Use of Trusted Ecolabels
Who, what, and why

- Share knowledge and expertise
- Institutionalize EPP in state procurement
- Use purchasing power to shape a better future
First projects

- Advise on WSCA Solicitations
  - First Effort: Industrial Supplies Contract
  - Next: Green cleaners and office supplies
- Respond to draft documents from EPA, others
Incorporate use of green labeling in bid documents

1. Include EPA definition for EPP
2. Ask for easy search capability
3. Ask vendors to supply independent third party certification near product name
4. Remove toxins from packaging
5. Include product take back
6. Increase score for EP products to match price, performance, and availability
Make green products easier to purchase!

- What green products are available?
- What certifications do they have?
Use Independent Third Party Certifiers

- Green Seal (multi-attribute)
- Eco Logo (multi-attribute)
- Forest Stewardship Council (multiple attribute)
- Fair Trade Certified (multiple attribute)
- Green Guard (single attribute: Low VOC)
- Green-e (single attribute: renewable energy)
Eco-Rating Tools

- Energy Star (Energy efficiency)
- EPEAT (“Green” computers)
- USGBC LEED (Green buildings)
Others Related Programs

- Design for the Environment – DfE
- Registration, Evaluation, Authorization and Restriction of Chemicals – REACH
- Restriction of Hazardous Substances Directive- RoHs
Where is the Collaborative headed?

- Collaborate with more states, EPA/other green purchasing groups
- Influence more contracts such as lighting, vehicles, office supplies
- Find and promote model contracts that work
- Provide education to state and local government
Contact:

Karin Kraft
Washington State Department of Ecology
karin.kraft@ecy.wa.gov
360-407-6693

www.ecy.wa.gov/beyondwaste/epp.html