

# April 26 Webinar: “How to Launch Green Business Programs in Communities Across the Region”



# “How to Launch Green Business Programs in Communities Across the Region”

- 11:00 PDT • Webinar Purpose, Instructions
- 11:05 • **Matt McCarron** - Pollution Prevention and Green Business Lead, California Department of Toxic Substances Control
- 10:05 • Q&A
- 11:05 • **Jen Huntley, PhD** – greenUP! Chair
- 11:20 • Q&A
- 12:30 PDT • Adjourn

# Webinar Instructions

- This webinar will be muted to reduce or eliminate external auditory disturbances;
- The webinar will be available for download at [www.wsppn.org](http://www.wsppn.org).
- If you are experiencing technical difficulties, call 1-800-263-6317, or 1-805-617-7000. Press 2 when prompted.

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- The Nevada Business Environmental Program (BEP)
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Western Sustainability and Pollution Prevention Network  
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Amity. California. I know. I do.

Department of  
Toxic Substances  
Control

**Matt McCarron** - Pollution  
Prevention and Green Business  
California Department of Toxic  
Substances Control (DTSC)



**Jen Huntley, PhD** – Environmental  
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